



SPRING 2016
newviews
ARCHITERRA DESIGN GROUP
NEWSLETTER

Dear

Spring holds a special sway for Landscape Architecture Professionals. While our job is more than just planting design, the Spring flush of color and bloom is certainly the proverbial "icing on the cake" to our exterior design solutions. This is a banner year for Architerra, marking our 25th anniversary of providing unparalleled Customer Service and Design Excellence.

At times it seems to me like yesterday, but when I think back on a quarter of a century of personal and professional milestones, I am humbled by the weight them and empowered with the feeling that at the end of the day our longevity is a testament to a job well done. Although I am a little grayer around the edges and my children are all grown, I am honored that for two and a half decades my clients have entrusted me with their landscape architecture projects.

Architerra would be nothing, if not for a loyal and dedicated staff. We are currently staffed with 19 credentialed professionals. The average length of service is nearly 10 years, with some employees having been with the company since the nineties. Another measure of a successful business is long-term clients, because nothing says "job well done" like repeat customers. I am honored to say that my very first client from 25 years ago is still calling us with worthwhile and meaningful landscape architecture projects.

I'd like to take this opportunity to thank each and every one of you for being part of our world. Architerra is nothing without creative and willing collaborators, such as yourself, as we move forward through the next 25 years!

Warm Regards,

Richard Krumwiede
President, Architerra Design Group

Event Horizons



CPRS Convention 2016 in Long Beach_CA

Architerra is proud to participate and sponsor events at the local, regional and state levels. It's a great way to stay current with trends and issues that face our clientele, while providing the opportunity to network with like-minded individuals.

Among the events we have participated in so far this year include the **CPRS** State Convention in Long Beach, and the **CPRS District 11** Awards and Installation Banquet in Eastvale. We are always honored to participate in California Parks and Recreation Society events as supporters of its vision and profession.



Riverside was the place for all things Trail

On April 8th, Richard, along with John Huber, and Tim Millington of San Bernardino County Special Districts Department, were featured presenters at The **California Trails and Greenways Conference**, held at the Riverside Convention Center. Their presentation was titled, "**Interpretive Elements: Adding Interest and Value to Trails.**" It was well received by a roomful of trail advocates and enthusiasts. To see the presentation, please [click here for a downloadable pdf](#) of the material.

We participated in the **ACWA Conference** held last fall in Indian Wells. Our membership in ACWA is part of our goal to stay current with all water issues that affect California.



John and new landscape designer Andrew Krumwiede participated on behalf of the firm at the **Cucamonga Valley Water District's** Earth Day Celebration. **CVWD** is a

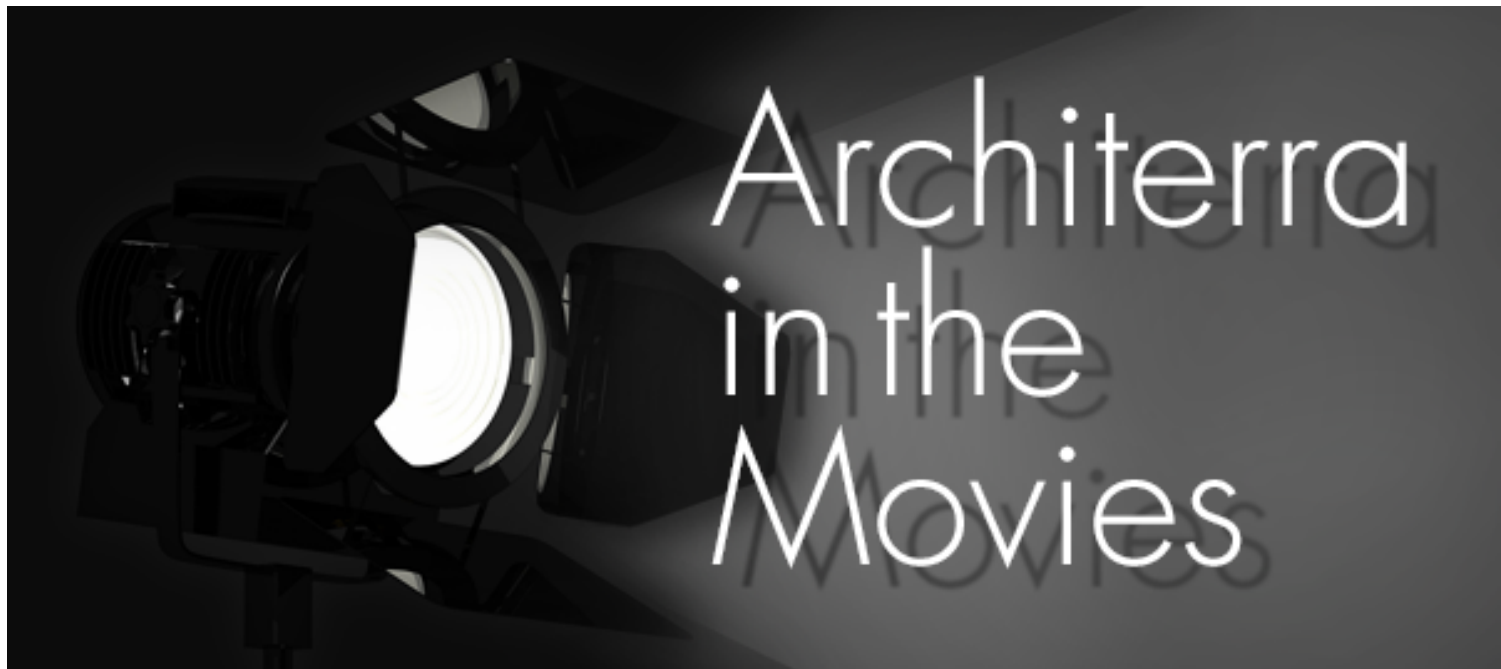
proactive and community engaging organization, and we are always happy to be a sponsor for this annual event. Andrew also participated in Career Day at **Canyon Hills Middle School** in Chino Hills, representing our profession and the firm.



Drew Krumwiede CVWD Earth Day



We are scheduled to participate in the **League of California Cities Annual Expo** in October as well as other events throughout the region in the coming months. We hope to see you out there!



Architerra in the Movies! In July of 2015, Architerra was asked to participate in a design competition for a major film studio lot in Los Angeles. The competition was created by its facilities department to assist in the selection of a landscape architecture firm for various new and renovation landscape projects that focus on drought tolerant and sustainable design for the working film lot. Three firms were invited to present design concepts, and Architerra was chosen the winner and, entered into an MSA with the studio.

Architerra President Richard Krumwiede and Director of Design Gregg Denson, presented our unique designs at the competition. The presentation also featured the rendering and design talents of Allen Pan and John Huber in the winning effort. We look forward to many exciting projects with the studio.

Project Manager Notes

Mike Aguas is working on an executive building privacy screening project at the studio. Located just off of busy streets, newly constructed pedestrian access has a direct line of sight to the studio executive offices. We are utilizing green screens for an environmentally sound solution to create private outdoor office space for all employees ... **New Haven Community Master Plan** with **Brookfield Residential**, designing dramatic water-wise exteriors for three new Model Complex's within the New Haven Master Plan ...

Robert Collings informs us that the **Pomona College** projects, including **Alexander Hall and Pearson Hall** landscape redesigns, along with the College Avenue streetscape master plan, are in to the Claremont Planning Department for approval... **Cal Atlantic Homes** project **Hampshire at College Park**, typicals and models have been agency approved ...

Allen Pan and the entire team celebrated the **Grand Opening of Vila Borba Park** in Chino Hills at the ribbon cutting ceremony on December 18 ... He continues his work with **Cal Atlantic Homes** on **Vila Borba** and other significant projects ...

Josif Pelayo notes that construction is underway at the **Chino Community Gardens** and the Grand Opening Celebration is scheduled for July 16, 2016! We are excited for this "Healthy Chino" project to become a treasured part of the City of Chino's park portfolio ...

David Powell tells us about **Citrus Heights** - an exciting new housing development by **Lennar** located near Lake Mathews in Riverside County. The community offers spectacular views and connecting trails systems to a total build-out of 343 single family homes. ADG scope includes six model homes, eight pocket parks, monument theming, typical front yards, and wall and fence plans. Team members were in attendance for the model home grand opening, which included completion of the six beautiful model homes, one of the eight parks, and major entry monuments. The entry monuments include a full-size water tank raised on an 8' high stone veneer base as well as an impressive Yosemite-style rustic overhead shelter.

Jeff Chamlee is excited that we were recently awarded the landscape and exteriors design for the new **Christ our Savior Catholic Church** in Santa Ana. The \$12 to \$13-million dollar project is being spearhead by **Domas Studio** from San Diego ...



We Would Love to Hear From You.

For 25 years we have prided ourselves on providing Design Excellence and top-notch Customer Service. We are always available for a conversation. Call, **email**, or carrier pigeon us your thoughts, ideas or needs.

We would love to know how we are doing, or hear about your exciting new project. Our contact information is below, or you may reply to this email.

We Look Forward to the Next 25 Years With You - Our Valued Client!



We have social media, and we aren't afraid to ask. Like, friend, review, follow, and tweet us, please? We will certainly return the favor.

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