



Dear Richard

Spring is in the air and it is time for rejuvenation! Renewed growth, renewed directions and renewed commitments. While winter in California this year was mild at best, it is still a rush when the deciduous trees begin to break out of their slumber and the spring blooms begin their annual show.

Here at the office, it feels like a new beginning. With the economy apparently as positive as it has been in years - business is picking up, as is evidenced by the large volume of exciting potential, as well as existing design projects on the boards.

As a group, we are embracing the optimism of the season to re-examine and re-invigorate our commitment to our clients and the design process. We are as dedicated as ever to produce the finest quality landscape design. Our stated tenets of Creativity, Service and Environment have stood for over 24 years and we make the promise to each and every one of our clients, partners and colleagues, to continue to strive towards those goals, during the next 24 years.

Happy Spring Everyone!

A handwritten signature in black ink, appearing to read 'Richard Krumwiede'.

Richard Krumwiede
President Architerra Design Group



Lake Arrowhead Management Retreat

Architerra Design Group held a management retreat on Saturday March 21, in Lake Arrowhead. The venues, Cedar Ridge and Timberstone, were amazing and it was a day well spent investing in the future. A hearty thank you to our client, Fasha Mahjoor, for the use of his fantastic properties and to our caterer [Nytasha Mealer](#), for her inspired menu.



Canyon Hills Junior High Career Day | March 12th 2015

Landscape Designer, Michael Aguas spent a recent morning at 'Career Day' mentoring the young minds of Canyon Hills Junior High in Chino Hills. "When I get an opportunity to mentor young minds about Landscape Architecture, I simply never pass it up." The event was well attended with representatives from a wide variety of career choices.

Utilizing interactive activities he gained the focus and understanding of the kids by displaying different types of construction materials, construction documents, and graphic designs. "I wanted the kids to see, touch and mentally process the entirety of what Landscape Architects do from start to finish on any given project."

A big hit at his table was the 'Draw Me a Tree' activity. "My goal was to simply have the kids draw trees in plan view or in elevation," and he provided examples so the kids could see the graphic process and methods involved in a typical landscape architecture project setting. "The kids loved it."

We are proud to have Michael on staff, and we applaud his unquestioned commitment to kids, education, and the profession.

Project Notes

Our project manager's drafting boards are stacked with work from all types of projects. A little news and notes about progress, contracts and other good stuff.

Gregg Denson: Had Kick-off meeting for Overall Conceptual Landscape Master Plan of the **Pomona College Trails End Ranch** in Webb Canyon, awesome 51 acre property ... Finalized the ±803 acre Rancho San Gorgonio Specific Plan in the City of Banning with **Diversified Pacific Opportunity Fund** and **Pitassi Architects** ... Contracted with the **City of Claremont** for landscape design and retrofit plans at City Hall along with three existing parks ...

Josif Pelayo: **Rancho Cucamonga City Hall** - Finished design concepts, construction document plan preparation for water wise retrofit has begun ... **Chino Community Garden** - contract approved by Chino City Council, conceptual design phase has begun ... **Fairplex Finish Line Sports Grill** - Conceptual plans complete, processing restaurant and micro-brewery expansion plans ...

Allen Pan: Master planned community of **Vila Borba** in the City of Chino Hills for **Standard Pacific Homes** continues to move forward, models are scheduled to open in May ...

Jeff Chamlee: **Celebration South at Park Place**, spring has flushed out with new growth at this Community Park located in the New Model Colony of Ontario. Check out the Armstrong Memorial Rose Garden, fabulous ...

Robert Collings: Two Community Sales Openings scheduled on March 28 for **William Lyon Homes** - Transportation-centric **Citrus Court at The Orchards** in

Upland including model landscape design, overall production design, and all public parkways ... **Laurel Lane** at the Preserve in Chino including model landscape design, typical front yard design, and small pocket parks ... Preparing conceptual design presentation for the **San Dimas Downtown** Master Plan revitalization ...

David Powell: **KB Home** had two model home complex openings on March 20: **Silvercreek at Audie Murphy Ranch** in Menifee, and **Las Hacienda** models in Victorville ... Kicked off a project with a new client, **Brookfield Homes**, "definitely excited to be working with this 'A' list builder." The project is for a subdivision in Ontario and includes 132 production units and 3 models ... Kick off this week with **SVA Architects** for the **Monte Vista Water District** office renovation ...



New Website Design Debuts

Website design standards have changed dramatically in the last decade. Marketing director and in-house graphic designer John Huber, has just finished and published our first major website revision since 2007. [Check it out.](#) Envisioned to be a fluid and dynamic site, the plans call for regular updates and timely additions. We'd love to hear from you.



We have social media, and we aren't afraid to ask. Like, friend, review, follow, and tweet us, please? We will certainly return the favor.

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