



Dear Richard

Fall is here. A gentle reminder of our small part in the continuing circle of life. Fall signals the start of the holiday season, and the impending winter. It is a time for all of us to gather, reflect and reboot.

This fall we are privileged and honored to host the 2014 Cal Poly Pomona Landscape Architecture Fall Mixer! The event will take place at Architerra Headquarters in Rancho Cucamonga on October 16th. It will feature students, staff and alumni in a networking event that also welcomes green industry professionals. Attendance information follows, and if you are interested in attending please click the link below to RSVP - all are welcome.

Fall is also Fair season, the time when farmers would traditionally bring their crops and livestock to the public sphere in celebration of our agricultural roots. Architerra in collaboration with Fairplex in Pomona designed the buildings and grounds to the 5 acre "Farm" at Fairplex and it's debut coincided with the opening of the L.A. County Fair. We are proud of our involvement and have included a link to some final weekend photos for your enjoyment.

We hope this time of year finds you in good health and bright spirits, and we look forward to reconnecting with all of our valued clients, partners and friends.

Warm Regards,

A handwritten signature in black ink, appearing to read 'Richard', is positioned above the typed name.

Richard Krumwiede  
President Architerra Design Group

## JOIN US



## OCTOBER 16, 2014 2014 FALL MIXER

CAL POLY POMONA LANDSCAPE ARCHITECTURE

All **Students, Staff and Alumni** are welcome to this **Networking** event which will also include **Landscape Architect Professionals** and leading **Green Industry Representatives**.

## EVENT IS FREE

Please RSVP to Robert Borthwick by Monday October 13<sup>th</sup> [bob@bgb-inc.com](mailto:bob@bgb-inc.com)



CAL POLY POMONA

Sponsored by:  
Cal Poly Pomona  
Landscape Architecture  
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Alan Clarke | TCM  
Bob Perry | Perry & Associates  
Jason Soltero | Earthwing Design  
Advisor: Lee-Anne Milburn | LA Dept. Chair

7:00 pm to 9:00 pm

### EVENT LOCATION



ARCHITERRA  
DESIGN GROUP  
LANDSCAPE ARCHITECTURE AND PLANNING

10221-A TRADEMARK STREET  
RANCHO CUCAMONGA, CA

[RSVP](#) | [Map to Event](#)



### The Farm @ Fairplex

The Los Angeles County Fair is over for the year, but our work on the "The Farm" will continue to grow, thrive and enrich Fairplex and patrons for years to come. Our good friend Lee Reeder (<http://www.1000wordsphotos.com>) took advantage of a gorgeous day at the concluding weekend of the Fair, taking some "action" shots for your enjoyment. Fairgoers seemed to find genuine interest and enjoyment with the views, featuring California specialty crops and the adjacent "farm to table" kitchen facilities. We look forward to our

continuing involvement with Fairplex and their forward thinking urban farm eden!

### The Farm @ Fairplex - Carrying On!

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If you haven't done so already, please like our [Facebook](#) page. It's a great place for connection and conversation about all things Architerra and beyond.

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